

# GET STARTED!

## STEP 1

### SELECT THE TYPE OF SCHOLARSHIP

#### ENDOWED SCHOLARSHIPS

A permanent fund that is part of the university's greater endowment fund. The earnings will be used to award scholarships every year in perpetuity and may bear the donor's name or the name of a loved one as a lasting legacy.

#### ANNUAL SCHOLARSHIPS

A fund that is created from a gift each year, ensuring regular, sustained support for students. The funds are used to help students and do not carry forward into future years.

## STEP 2

### SELECT THE CRITERIA FOR THE SCHOLARSHIP

You can select a certain set of criteria for your scholarship, using one or a combination of the following.

#### NEED-BASED SCHOLARSHIPS

These scholarships are reserved for students who are struggling to attend college due to their financial situation. Many students are ineligible for many government programs and these scholarships enable Grand Valley to attract and retain high-achieving students.

#### MERIT-BASED SCHOLARSHIPS

These scholarships are given based on a student's academic achievement. All incoming freshman and transfer students are considered for merit-based scholarships and allow talented students to learn, explore and become leaders.

#### PROGRAM-BASED SCHOLARSHIPS

These scholarships are given to students in a specific program chosen by you. They support students who share a personal area of interest and are often founded by donors who wish to contribute to the experiential learning of a Grand Valley student.

#### TYPE OF STUDENT

Scholarships can be based on the type of student—first-generation, traditional, non-traditional, transfer, undergraduate or graduate, for example.

## STEP 3

### SELECT A FUNDING OPTION

There are different options to fund your scholarship:

- You can make an outright gift of cash or stock
- Make a pledge over one to five years
- Designate a gift through your will or estate

#### YOUR EMPLOYER MAY ALSO MATCH YOUR GIFT!

Visit [www.gvsu.edu/giving/matchinggifts](http://www.gvsu.edu/giving/matchinggifts) to check if your employer will match your gift to Grand Valley.

#### FOR MORE INFORMATION

Please contact University Development at 616-331-6000 or [universitydevelopment@gvsu.edu](mailto:universitydevelopment@gvsu.edu)