

Date

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Dear [sal],

Welcome to Grand Valley State University! We are glad to you have joined our Laker family.

Thousands of parents over many years have told us that attending college isn't just a big step for their son or daughter—it is also a big step for them.

Your student's choice to attend Grand Valley is one that will have a huge impact on the rest of his or her life. It is also one that will significantly impact you. During this important time, I want you to know that the Family Association at Grand Valley State University is here to help connect you to the university.

Our website, www.gvsu.edu/familyassociation, is a one-stop resource designed to keep parents informed. It is the place to find important dates, upcoming events and answers to frequently asked questions. During the school year, we use email and our *GVSU Family Association* Facebook page to communicate with you. Check these sources frequently to hear about important Grand Valley information.

To make sure that we are serving our Grand Valley families in the best way possible, we have created a Family Association Advisory Committee. The committee meets once a semester to talk about parent communications, ways to stay involved, and how parents and families can support the needs of our university. Being a part of the Advisory Committee is a great service to Grand Valley and a great way to support the students. If you would like information about becoming a member please give us a call at (616) 331-5709.

The Family Association is here for you while your student is part of Grand Valley— from student orientation to commencement and beyond. Again, welcome!

Sincerely,



Cathy Skene '08
Parent & Family Association Coordinator
Assistant Director, Annual Giving

Date

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Dear [sal],

Welcome to Grand Valley State University! As new students pour into campus, we want to extend a special welcome to you. Not only are you a Laker parent, but an alumnus as well. We have considered you a member of our Grand Valley family since your first day on campus. How exciting that your student is now a Laker, too!

We are proud of the great growth our university has seen in recent years. During this period of growth Grand Valley has changed in many ways. If you have any questions during your student's Grand Valley journey, the Family Association will be here to help. The Association's goal is to answer those questions and strengthen your connection to the university.

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Sincerely,



Cathy Skene '08
Parent & Family Association Coordinator
Assistant Director, Annual Giving



Chris Barbee, '88
Director of Alumni Relations

Date

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Dear [sal],

It was great to meet you at Summer Send-off! I hope the event helped you and your student learn more about Grand Valley. I am glad that you could join us, and glad that you are now a part of the Grand Valley family. The send-off was a great way to begin the year!

The Family Association was created to connect you to the university and answer any questions you may have. I'd like to encourage you to keep taking advantage of the resources available to you through the Family Association. They will be valuable as you continue your journey as a Grand Valley parent!

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Cathy Skene '08
Parent & Family Association Coordinator
Assistant Director, Annual Giving

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Dear [sal],

Welcome to Grand Valley State University! I am glad that you and your student have joined our Laker family, especially at a time of such growth and success for the university.

Your student's choice to attend Grand Valley is one that will have a huge impact on the rest of his or her life. Talking to thousands of parents over many years has shown us that it is also one that will significantly impact you. During this important time, I want you to know that the Family Association is here to help.

The Family Association at Grand Valley State University is a group of individuals who love to answer questions and help connect you, a Laker parent, to the university. The Association is a resource, and can help families make the most of their students' time at Grand Valley.

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The Family Association is here for you while your student is at Grand Valley— from student orientation to commencement and beyond. Within the next month or so, I will be contacting you to see how your Grand Valley experience has been so far. In the meantime, please reach out to us with any questions!

Sincerely,



Cathy Skene '08
Parent & Family Association Coordinator
Assistant Director, Annual Giving